





### **Donor Proposal**

For more information please contact:
Kami Dornfled, DDS, Event Chair
701-770-2329 | ndmom@smilenorthdakota.org
or
Kelsey Beyer, Executive Administrator
North Dakota Dental Foundation
701-271-0263 | kelsey@nddental.org



#### Dear Potential Donor,

The next ND Mission of Mercy (2-day free dental clinic) will be on October 11-12<sup>th</sup>, 2024 at the Bismarck Event Center. We were wondering if you would be interested in partnering with us to produce this event. Below is a summary of the impact made possible through generous donors in 2018 and 2021:

#### People "Touched" by Program

<b>♦</b>	Number of Individuals "touched" by program:	2,604
•	Number of Patients treated:	1,586
•	Number of unduplicated adult patients treated:	1,416
•	Number of unduplicated child patients treated:	170
<b>♦</b>	Number of Volunteers	1,018

#### 2018 & 2021 Goals and Outcomes

money for the next ND Mission of Mercy.

Goal: Serve 1050 patients | Result: 1586 patients served | 536 above goal Goal: Increase community awareness around the importance of good oral health and the many people in the community who go without it. | Result: 37.9K people were reached through our Facebook event, 21.3K people were reached through our Facebook posts, & 6.4K people were reached through our Facebook posts on Giving Hearts Day to raise

#### Procedures included

•	Goal:	5,000 total procedures	Result: 5,277	277 above goal
•	Goal:	630 fillings	Result: 825	195 above goal
•	Goal:	1,250 extractions	Result: 1,714	464 above goal
•	Goal:	1,000 x-rays	Result: 1,628	628 above goal
•	Goal:	300 cleanings	Result: 331	31 above goal
•	Goal	88 dentures (partials)	Result: 105	17 above goal
•	Goal:	70 root canals	Result: 83	13 above goal

#### Oral Health Status and Experience of the 1,586 Patients

- 86% of patients listed cost as one of the reasons they had not received previous dental care.
- 74% had no insurance to pay for dental care
- ♦ 73% traveled less than 30 minutes to receive care
- ♦ 68% did not have a dental home
- ♦ 44% had dental pain
- 32% had a place to go for dental care after the event
- 21% had sought dental care in the past at an emergency room
- ♦ 6% had never had their teeth cleaned
- 9% were eligible for government assistance
- ♦ 4% were from neighboring states
- ♦ 3% had never been to a dentist



#### **Impact Story**

One young man who received care was Max. He shared that he had a rough past & didn't always make good decisions. At one point he had golden grills on his front teeth. These were ripped off by robbers who beat him up, and then threw him over a bridge. This incident left Max missing his two front teeth, but it also changed his outlook on life. Since the mugging, Max has chosen a different lifestyle and now wants to apply for a better job to become a good role model for his daughter. Job interviews can be hard when your front teeth are missing.

When seeing Max look into a mirror for the first time to see his new smile (partial flipper of two front teeth) one couldn't help but get emotional as tears of joy & relief streamed down his cheeks. Our mission equipped Max with a smile that now matches his new direction in life and we've also given him and 1,585 other dental patients-in-need something else... hope.

#### **Next Steps**

Due to the high demand, we are planning on doing another Mission of Mercy in Bismarck, ND October 11-12<sup>th</sup>, 2024. A donation of \$200.00 supports one patient to receive care at this 2-day volunteer event. This is a unique opportunity to improve the oral health of those who for whatever reason have not received necessary dental care and in the process give hope through a smile. The question is, how many North Dakota dental patients would you like to provide hope through a smile?

With Gratitude,

Kami Dornfeld, DDS

Kaw D

**Event Chair** 

ND Mission of Mercy

Kelsey Beyer

North Dakota Dental Foundation

**Executive Administrator** 

P.S. Please join our Mission of Mercy at the Bismarck Event Center on October 11-12<sup>th</sup>, 2024!



# **Giving Opportunities**

Thank you for your interest in becoming a Mission of Mercy donor. \$200 provides much-needed dental care to one patient. How many patients would you like to support?

## Levels

				<b>)</b>	<u>2</u>			
Benefits	Jethoddus 19110des	105U0QS	Sprinter \$500-\$999	001169 **.000.1\$	Benefactor *5,000,000,000	Presentor \$00,000,01\$	GOVE/NOP	120H +000,05\$
Number of patients served	0-1	1-2	2-5	5-25	25	50	100	15
Included in NDDF annual report	>	>	>	>	>	>	>	>
Included in onsite group sponsor signs		>	>	>	>	>	>	>
Listed on website for at least one year			~	>	>	>	>	>
Named in all pre-event communication				>	>	>	>	>
Logo, link, & excerpt on website			-		>	>	>	>
Individual banner displayed at event						<b>&gt;</b>	>	>
Included in Media Interview Lineup							<b>&gt;</b>	>
Logo Included with Event Logo								>

## North Dakota Mission of Mercy - 2024 Budget Mission of Mercy North Dakota Victoria South 5th Street, Bismarck, ND 58504

Category	Detail		Budget
Cash Donations	Balance Forward from 2021 Mission of Mercy		\$53,026.06
Casti Donations	Dental Organizations		
	Individual Dental Professionals and Supporter De	onations	
	Grants, Non-Dental Organization, & Corporate D	onations	\$5,000.00
	Tota	l Revenue	\$58,026.06
Expenses			
Facility	Facility Rental		\$10,000.00
	Building Supplies - xray walls,pvc,electrical		\$2,500.00
	Security		\$4,000.00
	EMT		\$1,000.00
	Signage		\$2,000.00
		Total	\$19,500.00
Food And Beverage	Wednesday and Thursday Volunteer Meals		\$500.00
	Thursday Volunteer Meals-Reception		\$1,500.00
	Friday Volunteer Meals		\$6,500.00
	Saturday Volunteer Meals		\$6,500.00
	Volunteer Break Food		\$500.00
	Water		\$500.00
		Total	\$16,000.00
Volunteers	T-shirts/Scrubs		\$10,000.00
	Supplies		\$500.00
	Volunteer Appreciation		\$2,000.00
	Translators		\$1,000.00
		Total	\$13,500.00
Dental Medical Supplies	Dental Equipment Rental - ADCF		\$44,000.00
	Dental Supplies		\$23,000.00
		Total	\$67,000.00
Patient Registration	General Supplies		\$1,500.00
	Printed Materials		\$1,500.00
		Total	\$3,000.00
Marketing	Printing - brochures, flyers		\$500.00
	Media Advertising		\$1,000.00
	Video Production		\$1,500.00 \$3,000.00 \$500.00 \$10,000.00
	Fund-Raising Expense		\$1,000.00
		Total	\$12,500.00
Miscellaneous Expenses	Fees/Licenses/Insurance		\$1,500.00
	Miscellaneous Event Supplies		\$3,500.00
		Total	\$5,000.00
	Total	Expenses	\$136,500.00
	Tota	I Revenue	\$58,026.06

\$78,473.94

Contribution Margin