



# Mission of Mercy

NORTH DAKOTA



## Donor Proposal

For more information please contact:  
Kami Dornfeld, DDS, Event Chair  
701-770-2329 | [ndmom@smilenorthdakota.org](mailto:ndmom@smilenorthdakota.org) or  
Cheryl Feltman, NDDF Manager  
North Dakota Dental Foundation  
701-271-0263 | [cfeltman@nndental.org](mailto:cfeltman@nndental.org)



Dear Potential Donor,

The next ND Mission of Mercy (2-day free dental clinic) will be on October 11-12<sup>th</sup>, 2024 at the Bismarck Event Center. We would be so grateful if you would be interested and consider partnering with us to produce this event. Below is a summary of the impact made possible through generous donors in 2018 and 2021:

### People “Touched” by Program

◆ Number of Individuals “touched” by program:	2,604
◆ Number of Patients treated:	1,586
◆ Number of unduplicated adult patients treated:	1,416
◆ Number of unduplicated child patients treated:	170
◆ Number of Volunteers	1,018

### 2018 & 2021 Goals and Outcomes

Goal: Serve 1050 patients | Result: 1586 patients served | 536 above goal

Goal: Increase community awareness around the importance of good oral health and the many people in the community who go without it. | Result: 37.9K people were reached through our Facebook event, 21.3K people were reached through our Facebook posts, & 6.4K people were reached through our Facebook posts on Giving Hearts Day to raise money for the next ND Mission of Mercy.

### Procedures included

◆ Goal: 5,000 total procedures	Result: 5,277	277 above goal
◆ Goal: 630 fillings	Result: 825	195 above goal
◆ Goal: 1,250 extractions	Result: 1,714	464 above goal
◆ Goal: 1,000 x-rays	Result: 1,628	628 above goal
◆ Goal: 300 cleanings	Result: 331	31 above goal
◆ Goal: 88 dentures (partials)	Result: 105	17 above goal
◆ Goal: 70 root canals	Result: 83	13 above goal

### Oral Health Status and Experience of the 1,586 Patients

- ◆ 86% of patients listed cost as one of the reasons they had not received previous dental care.
- ◆ 74% had no insurance to pay for dental care
- ◆ 73% traveled less than 30 minutes to receive care
- ◆ 68% did not have a dental home
- ◆ 44% had dental pain
- ◆ 32% had a place to go for dental care after the event
- ◆ 21% had sought dental care in the past at an emergency room
- ◆ 6% had never had their teeth cleaned
- ◆ 9% were eligible for government assistance
- ◆ 4% were from neighboring states
- ◆ 3% had never been to a dentist

## Impact Story

One young man who received care was Max. He shared that he had a rough past & didn't always make good decisions. At one point he had golden grills on his front teeth. These were ripped off by robbers who beat him up, and then threw him over a bridge. This incident left Max missing his two front teeth, but it also changed his outlook on life. Since the mugging, Max has chosen a different lifestyle and now wants to apply for a better job to become a good role model for his daughter. Job interviews can be hard when your front teeth are missing.

When seeing Max look into a mirror for the first time to see his new smile (partial flipper of two front teeth) one couldn't help but get emotional as tears of joy & relief streamed down his cheeks. Our mission equipped Max with a smile that now matches his new direction in life and we've also given him and 1,585 other dental patients-in-need something else... hope.

## Next Steps

Due to the high demand, we are planning on doing another Mission of Mercy in Bismarck, ND October 11-12<sup>th</sup>, 2024. A donation of \$250.00 supports one patient to receive care at this 2-day volunteer event. This is a unique opportunity to improve the oral health of those who for whatever reason have not received necessary dental care and in the process give hope through a smile. The question is, how many North Dakota dental patients would you like to provide hope through a smile?

With Gratitude,

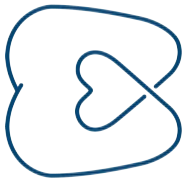


Kami Dornfeld, DDS  
Event Chair  
ND Mission of Mercy



Cheryl Feltman, Manager  
North Dakota Dental Foundation

***P.S. Please join our Mission of Mercy at the Bismarck Event Center on October 11-12<sup>th</sup>, 2024!***



**Mission of Mercy**  
NORTH DAKOTA

## Giving Opportunities

Thank you for your interest in becoming a Mission of Mercy donor. \$200 provides much-needed dental care to one patient. *How many patients would you like to support?*

Benefits	Levels										
	Supporter \$1-\$199	Sponsor \$200-\$499	Sprinter \$500-\$999	Patron \$1,000-\$4,999	Benefactor \$5,000-\$9,999	Presenter \$10,000-\$19,999	Governor \$20,000-\$29,999	Host \$30,000+			
Number of patients served	0-1	1-2	2-5	5-25	25-50	50-100	100-150	150+	✓	✓	✓
Included in NDDF annual report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Included in onsite group sponsor signs		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listed on website for at least one year			✓	✓	✓	✓	✓	✓	✓	✓	✓
Named in all pre-event communication			✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo, link, & excerpt on website				✓	✓	✓	✓	✓	✓	✓	✓
Individual banner displayed at event					✓	✓	✓	✓	✓	✓	✓
Included in Media Interview Lineup						✓	✓	✓	✓	✓	✓
Logo Included with Event Logo									✓	✓	✓

# North Dakota Mission of Mercy - 2024 Budget

Bismarck Event Center | 315 South 5th Street, Bismarck, ND 58504



## Revenue

Category	Detail	Budget
Cash Donations	Balance Forward from 2021 Mission of Mercy	\$53,026.06
	Dental Organizations	
	Individual Dental Professionals and Supporter Donations	
	Grants, Non-Dental Organization, & Corporate Donations	\$5,000.00
	<b>Total Revenue</b>	<b>\$58,026.06</b>

## Expenses

<b>Facility</b>	Facility Rental		\$10,000.00
	Building Supplies - xray walls,pvc,electrical		\$2,500.00
	Security		\$4,000.00
	EMT		\$1,000.00
	Signage		\$2,000.00
		<b>Total</b>	<b>\$19,500.00</b>
<b>Food And Beverage</b>	Wednesday and Thursday Volunteer Meals		\$500.00
	Thursday Volunteer Meals-Reception		\$1,500.00
	Friday Volunteer Meals		\$6,500.00
	Saturday Volunteer Meals		\$6,500.00
	Volunteer Break Food		\$500.00
	Water		\$500.00
		<b>Total</b>	<b>\$16,000.00</b>
<b>Volunteers</b>	T-shirts/Scrubs		\$10,000.00
	Supplies		\$500.00
	Volunteer Appreciation		\$2,000.00
	Translators		\$1,000.00
		<b>Total</b>	<b>\$13,500.00</b>
<b>Dental Medical Supplies</b>	Dental Equipment Rental - ADCF		\$44,000.00
	Dental Supplies		\$23,000.00
		<b>Total</b>	<b>\$67,000.00</b>
<b>Patient Registration</b>	General Supplies		\$1,500.00
	Printed Materials		\$1,500.00
		<b>Total</b>	<b>\$3,000.00</b>
<b>Marketing</b>	Printing - brochures, flyers		\$500.00
	Media Advertising		\$1,000.00
	Video Production		\$10,000.00
	Fund-Raising Expense		\$1,000.00
		<b>Total</b>	<b>\$12,500.00</b>
<b>Miscellaneous Expenses</b>	Fees/Licenses/Insurance		\$1,500.00
	Miscellaneous Event Supplies		\$3,500.00
		<b>Total</b>	<b>\$5,000.00</b>
		<b>Total Expenses</b>	<b>\$136,500.00</b>
		<b>Total Revenue</b>	<b>\$58,026.06</b>
		<b>Contribution Margin</b>	<b>\$78,473.94</b>